

## **Bakery and Retail Chain Hires Lavalley & Associates**

A local bakery with six retail stores, an on-line store and a full baking facility in Massachusetts had expanded significantly and quickly. Due to its rapid expansion, the company experienced cash flow problems while awaiting additional financing. The company hired Lavalley & Associates to assist them in evaluating refinancing options, reviewing the company's projections, and evaluating future expansion options. In addition, Lavalley & Associates visited each retail location as a "secret shopper" to review the company's marketing statements. The company was provided a detailed report on each store's customer service, location, food and beverage quality and selection.